

## iadOverseas aggregates 90,000 European properties and strengthens its One Network model by signing a partnership with Damac to support buyers' real estate projects in Dubai

Paris - June 14, 2023 - <u>iad</u>, France's No. 1 real estate broker and Europe's leading network of real estate agents, already present in 5 European countries, 1 American country and soon in the UK and Florida, aggregates 90,000 European properties on <u>iadOverseas</u> and pursues its international ambitions. Now everyone can invest abroad with the support of an iadOverseas agent who speaks the same language and is an expert in his or her sector.

By forging a partnership with Dubai property developer <u>Damac</u>, the 20,000 **iad** agents have access to their new programs, and Damac has access to the network's expertise and strike force to support real estate investment projects in Dubai.

If Dubai is one of the world's most popular business and tourist destinations in 2022, the real estate market will be booming, with 97,000 transactions, a 60% increase on 2021. The 28,000 French residents now represent the second-largest Western community after the British.

"Dubai is an attractive market, but not without risks. Investing abroad requires the support of the right people who understand the specifics of the local market, check the quality of the property purchased or the type of rental contract, calculate the profitability of the investment, and have a network of reliable real estate advisors and developers, and if possible, French and English speakers."

Laurent Molin, iad Group Marketing Director

For more information, visit: <u>https://www.iadoverseas.com/</u>

## About iad

Founded in 2008, **iad** owes its success to the combination of the digitalization of the real estate agency and network marketing, which puts digital technology at the service of people. The network's 19,000 advisors offer their customers the best possible service. With sales set to exceed 526 million euros by 2022, and annual growth of over 30% vs. 2021, **iad** is a scale-up developing its market both in France and internationally, with the ambition of becoming number 1 worldwide in all its markets.

https://iadinternational.com/le-groupe-iad-espace-presse/

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